

ICONIC LIVING.
BROUGHT TO YOU BY LODHA.

Whether it's giving India some of its most iconic addresses, or crafting one of the world's most coveted residences in London, adding a glittering icon to Mumbai's skyline, or creating designer residences for Mumbai's glitterati, delivering meticulously designed offices for distinguished clientele or conceiving India's No.1 smart city with the highest liveability quotient*, one name is transforming the way we live: Lodha.

Our passion is to create landmarks that meet global standards, epitomise the values of our family, and are built on a legacy of trust spanning 3 decades. Every one of our developments delivers world-class design and uncompromising quality, and is benchmarked against the highest standards of service.

In FY 17-18, Lodha Group achieved net sales of over ₹8,100 crore in India. We built more than 11,000 high-quality homes and offices during the year. Our team of over 3,500 associates (including over 2,000 highly trained technicians), has a passion for delivering the finest homes, offices, and retail spaces. We work relentlessly to create developments of exceptional quality.

Our vision - 'Building a Better Life' - extends across geographies, markets, price points and consumer segments. By forging the finest global partnerships, and deploying the best people and processes, we have been able to create landmark developments across residential, retail and office spaces, time and again. Our world-class design, excellent execution, differentiated branding and marketing, coupled with efficient and enthusiastic on-ground sales staff, work well together to create the best value for our customers. With developments in London, Mumbai and Pune, and offices in New York, Dubai, Singapore and Shanghai, Lodha is now a multinational corporation.

*Based on liveability quotient ranking of JLL



THE WORLD TOWERS

One of India's most iconic addresses



PALAVA

India's No.1 smart city* – planned for over 2 million residents



LODHA ALTAMOUNT

India's finest residences on Mumbai's billionaires' row



NO.1 GROSVENOR SQUARE, LONDON
London's most desirable address



TRUMP TOWER MUMBAI
Mumbai's glittering jewel with
a striking gold façade



LODHA EXCELUS
Head office to India's leading corporates

The Lodha Foundation

Our vision – ‘Building a Better Life’ – extends to our commitment to society. We make significant efforts to improve and uplift the areas we work in, and the communities we work with, by dedicating a portion of our annual profits to social initiatives. The Lodha Foundation was established in 2007 to implement developmental initiatives in Mumbai, Thane and the Kalyan-Dombivli Region. Our corporate social responsibility initiatives include educating children from low income families, vocational training for disadvantaged youth and other community welfare measures.

Leaders in Sustainable Development

Guided by the principles of responsible luxury, we ensure every development is conceived and designed with an abiding respect for nature, and a commitment to give back to the environment.

- All developments benchmarked against LEED standards.
- Working with global experts to set new benchmarks in sustainability.
- Use of solar power through solar power farms at various locations.
- Rainwater harvesting and recycling of fresh water at all developments.
- Large-scale landscaping and tree plantation at all developments.
- Recycling of waste materials to ensure conservation of resources.
- Commercial developments with water-efficient landscaping, wastewater treatment reuse mechanisms and increased ventilation.

Awards and Recognition

2017

- Best ‘Social Media Integrated Campaign’ for The World Towers at the National Awards for Marketing Excellence by Times Network
- ‘Most Respected Real Estate Brand – India’ by 2017 Grohe Hurun
- Scroll of Honour award for ‘Marketing Firm of the Year – India’ by CREDAI
- ‘Highest Liveability Quotient’ for Palava, by JLL’s liveability quotient

2016

- ‘Best Private Township’ at the BW Business World Smart Cities Awards
- Certificate of recognition as the Times Realty Icon 2016, for ‘Iconic Upcoming Project – World One Worli’ by Optimal Media Solutions

2015

- ‘Special Recognition Award’ in the ET Best Realty Brands (BRB) Awards
- Ranked as one of ‘India’s Best Companies to Work for, 2015’ by Great Places to Work

2014

- ‘The Global Leadership in Real Estate Award’ at the NDTV Property Awards
- ‘The Most Trusted Real Estate Brand in the Country’ by the Brand Trust Report
- Ranked as one of ‘India’s Best Companies to Work For, 2014’ by Great Places to Work
- ‘India’s Most Admired Builders’ by the Construction World Architect & Builder (CWAB)

THE LODHA PROMISE:
9 COMMITMENTS FOR A WORLD-CLASS
HOME BUYING EXPERIENCE

We believe that buying a Lodha home should be as pleasurable as living in one, and we make every effort to ensure your experience is world-class.

Timely Delivery

Or else we pay you interest @ SBI MCLR + 2% from expiry of grace period till offer of possession.

OC First

Possession with Occupation Certificate.

No Transfer Fee

Processing charges of only ₹25,000/-
per unit or as permitted by authorities.

Timely Updates

Ongoing online updates through photographs of construction progress. We also organise physical site visits on at least 2 occasions between commencement of construction and possession.

World-Class Quality

Homes built with passion
and precision, with the knowledge
that every home we build carries
our name.

Home Loan Support

Tie-ups with top banks and institutions
to get you home loans at attractive rates,
and on time.



Renting Support

We will help you find a tenant or lease if you decide to rent your unit any time within 12 months from possession.

Timely Conveyance

Within 18 months of completion of layout.

Top-Class Property Management

We manage your property to ensure that the value of your home continues to appreciate. And we do it for the long-term: a minimum of 5 years.



CONCEIVED BY
GLOBAL LEGENDS.
CRAFTED BY MASTERS.
ICONIC LIVING
IS NOW READY TO
EXPERIENCE.

Luxury has found a sublime expression at The World Towers. A beacon for those who appreciate the best things in life, crafted with care from the finest materials. A world of remarkable experiences, where every whim is catered to by world-class hospitality. And residences rise up to the sky, giving their inhabitants a higher perspective on the world around them. A lifestyle so opulent and rare, only a precious few will experience what it means to live at The World Towers.



A sculptural statement so powerful,
it has transformed Mumbai's skyline forever.

Composed of 3 towers, uniquely curvilinear in shape,
The World Towers forms a stunning sculpture of glass and steel.
A powerful symbol of Mumbai's unfettered aspirations and
unstoppable drive, The World Towers dominates and redefines
the city's skyline.



A PRIVATE WORLD
OF UNIMAGINABLE
LUXURY, SPANNING
17 LANDSCAPED ACRES.
CAN THE GLOBAL
ELITE LIVE
ANYWHERE ELSE?

A magnificent 17-acre estate ensconced in the Mumbai Mile - the glittering stretch that comprises some of Mumbai's finest residences, business spaces and luxury hotels - The World Towers embodies global standards in fine living. The Avenue, an elegant boulevard lined with palm trees and chic cafés, leads to the magnificent arched gateway and a grand landscaped entrance courtyard extending over 100,000 square feet. Here, The World Towers soars into the sky, on a vast 7-acre podium that offers amongst the highest open space per resident in Mumbai.



Never before have
so many legends come together
to create a landmark that
embodies the world's best.

Armani/Casa, one of the world's best-known names in interior design; Pei Cobb Freed, world-renowned architects; LERA, globally-acclaimed structural engineers; Ken Smith, internationally awarded landscape designer; the Six Senses Group, global legends in hospitality services; Quintessentially, the concierge service of celebrities worldwide. The World Towers represents a historic meeting of some of the world's greatest legends.

INTERIOR DESIGN BY
ARMANI/CASA

Q
QUINTESSENTIALLY

PEI COBB FREED & PARTNERS Architects LLP

WORKSHOP
KEN SMITH LANDSCAPE ARCHITECT

Buro Happold

LERA
Leslie E. Robertson Associates,
Consulting Structural Engineers

Barker Mohandas
VERTICAL TRANSPORTATION CONSULTANTS

HBA
HIRSCH BEDNER ASSOCIATES

SIX SENSES SPA

ACC
ARABIAN CONSTRUCTION CO.



A rare living experience demands the right setting. The World Towers chose the Mumbai Mile.

The World Towers occupies pride of place on the Mumbai Mile – a glittering stretch where landmark residential and commercial developments rub shoulders with the finest hotels, luxury retail stores and premium entertainment hubs, bordered by the lush Mahalaxmi Race Course. The estate offers swift access to prime arterial roads via The Avenue. A secondary access route gives you quick access to the Sea Link. The residents of The World Towers enjoy seamless connectivity to the city and suburbs.





Three towers, each a masterpiece in its own right. Together, a work of art.

World One

World One is a sculptural masterpiece and a remarkable feat of engineering.

Its petalled footprint tapers gracefully as it reaches for the sky. Opulent entrance lobbies usher you into a world of incredible views and the finest in service. Spacious residences offer interiors designed by Armani/Casa, with select residences extending a choice of interiors completely customised to your taste. Sprawling 7000 sq.ft. World Villas offer the towers' ultimate living experience. An address that inspires admiration, World One lets its residents discover what it's like to live on top of the world.

World Crest

The first tower to greet you as you drive into the magnificent Lodha Place, World Crest offers spectacular views of Mumbai's 7 islands. Grand Armani/Casa designed entrance lobby ushers you into this sumptuous world of luxury and service. Club W, with its grand entertainment and leisure zones, is just next door, putting the city's finest facilities that include the Six Senses Spa, at close reach. Your home comes replete with interiors designed by Armani/Casa - a fine pedigree, for those fortunate enough to live here.

World View

At the heart of the elevated podium landscape, auspiciously close to the serene Jain temple, with World Crest and World One on either side, World View forms the centre of The World Towers trinity. The views of the Sea Link, the Mahalaxmi Race Course, endless cityscapes, the 7-acre podium greens, and the soothing dancing fountains in the central courtyard are incredible. The tower's spacious residences allow for complete customisation, letting residents design their homes in their own imitable style.

Club W: 5 levels of entertainment, sports and endless diversions.

Each level of Club W is dedicated to a different and wholly immersive experience. Here you will find a top-notch gym to work out in and a spa that will help you unwind. A private theatre for evenings with close friends and a stately ballroom for grander events. Indoor courts for rainy days and a rooftop arena where you can catch a game and the sunset. An indoor pool with cabanas made for privacy and leisure, and an outdoor poolside with a separate children's pool for lively weekends. As varied as these spaces are, they all have that air of ritzy elegance that permeates through The World Towers.



The Podium Landscape

This lush 2-acre, Ken Smith-designed landscape curves and dips, dotted with flower gardens, pools, a temple, meditation pavilion and infinite experiences.



The Sports Arena

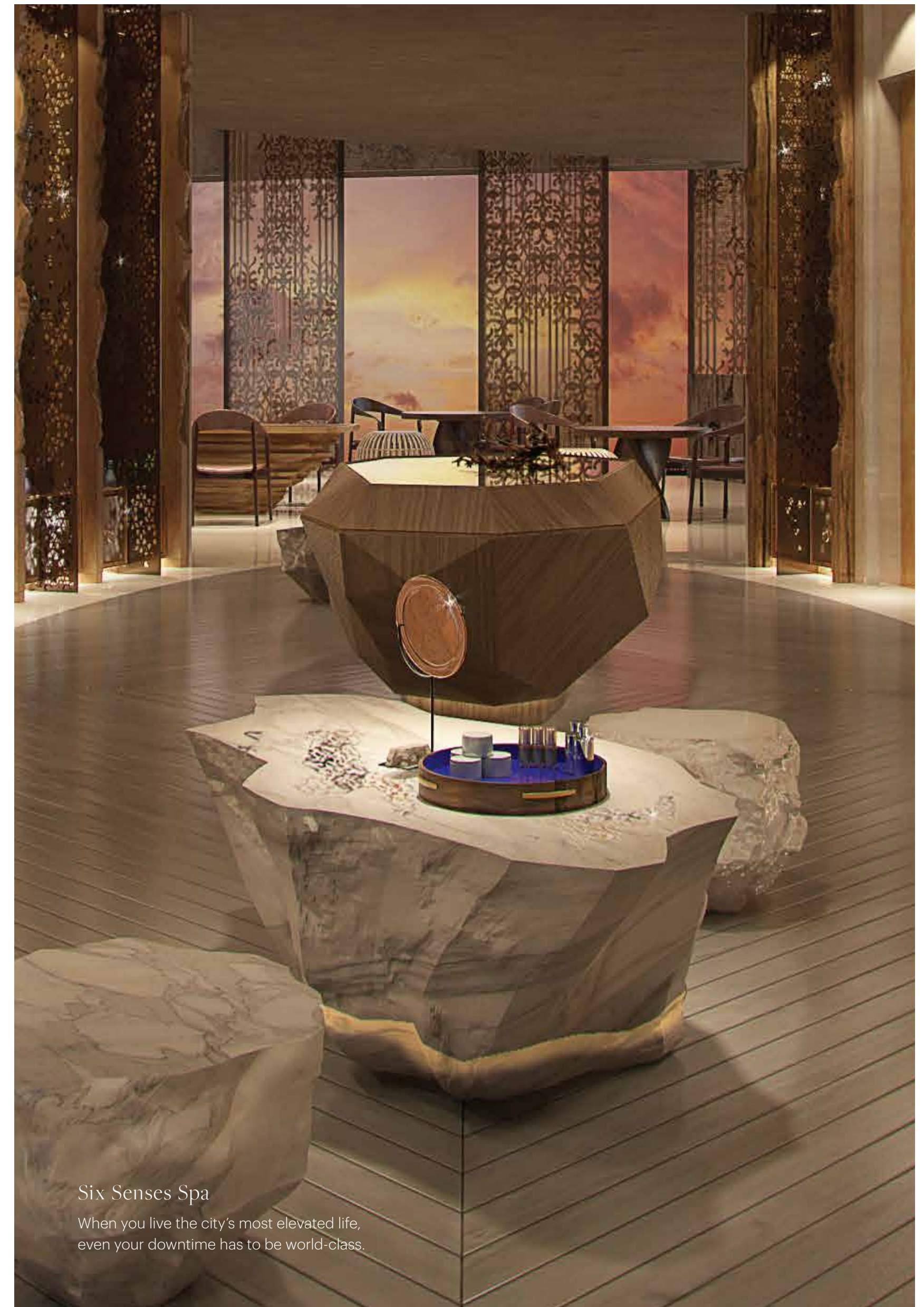
This open-air arena invites you to try your hand at Tennis, beat your time at the running track and breathe in the fresh morning air.





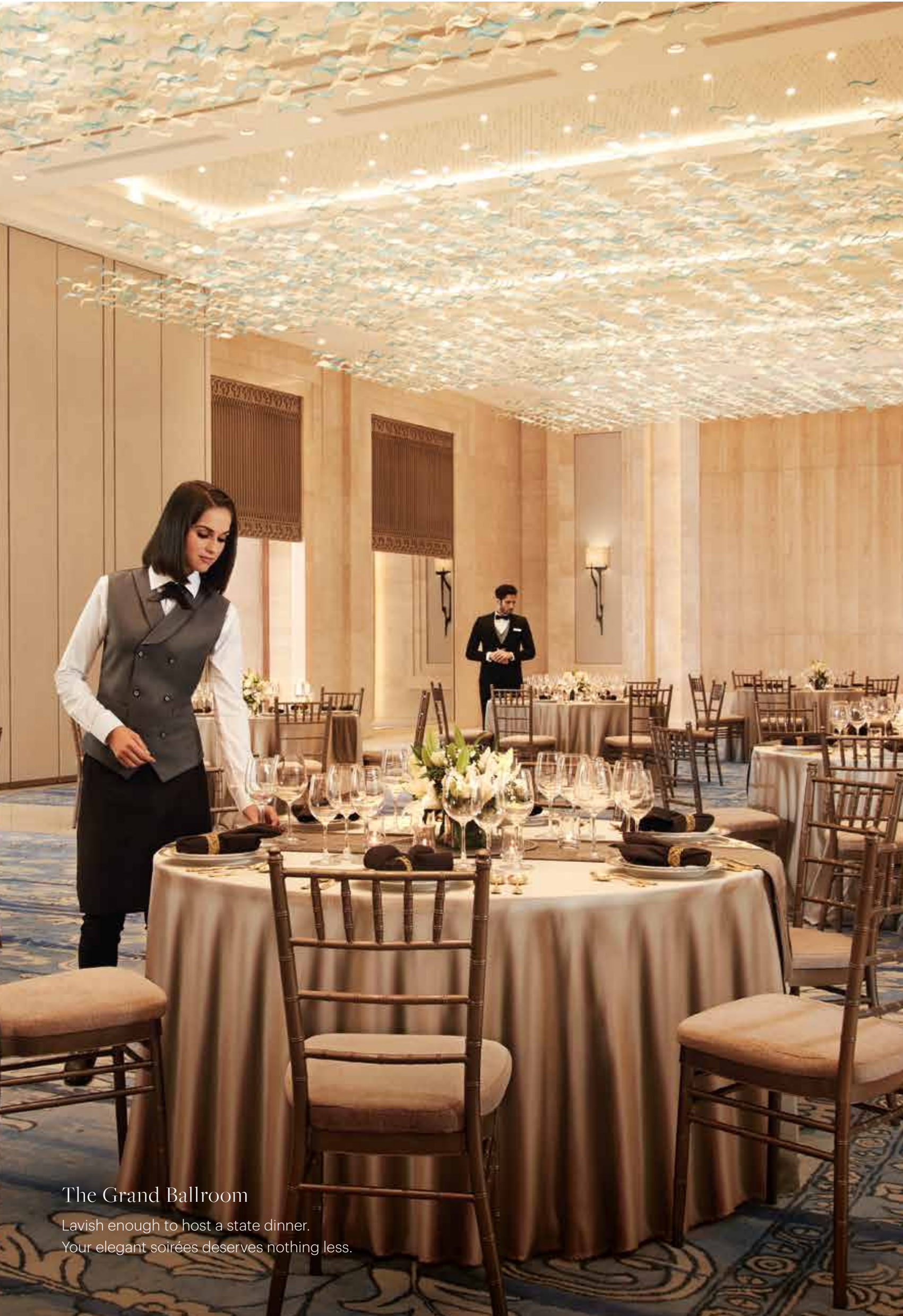
The Fitness Center

World-class equipment. Neo-green design.
Managed by Six Senses. Naturally it's one of
India's finest gyms.



Six Senses Spa

When you live the city's most elevated life,
even your downtime has to be world-class.



The Grand Ballroom
Lavish enough to host a state dinner.
Your elegant soirées deserves nothing less.

Actual site photo.

The Private Art Lounge & Library

A cultural haven where you will encounter masterpieces,
new literary favourites and connoisseurs.



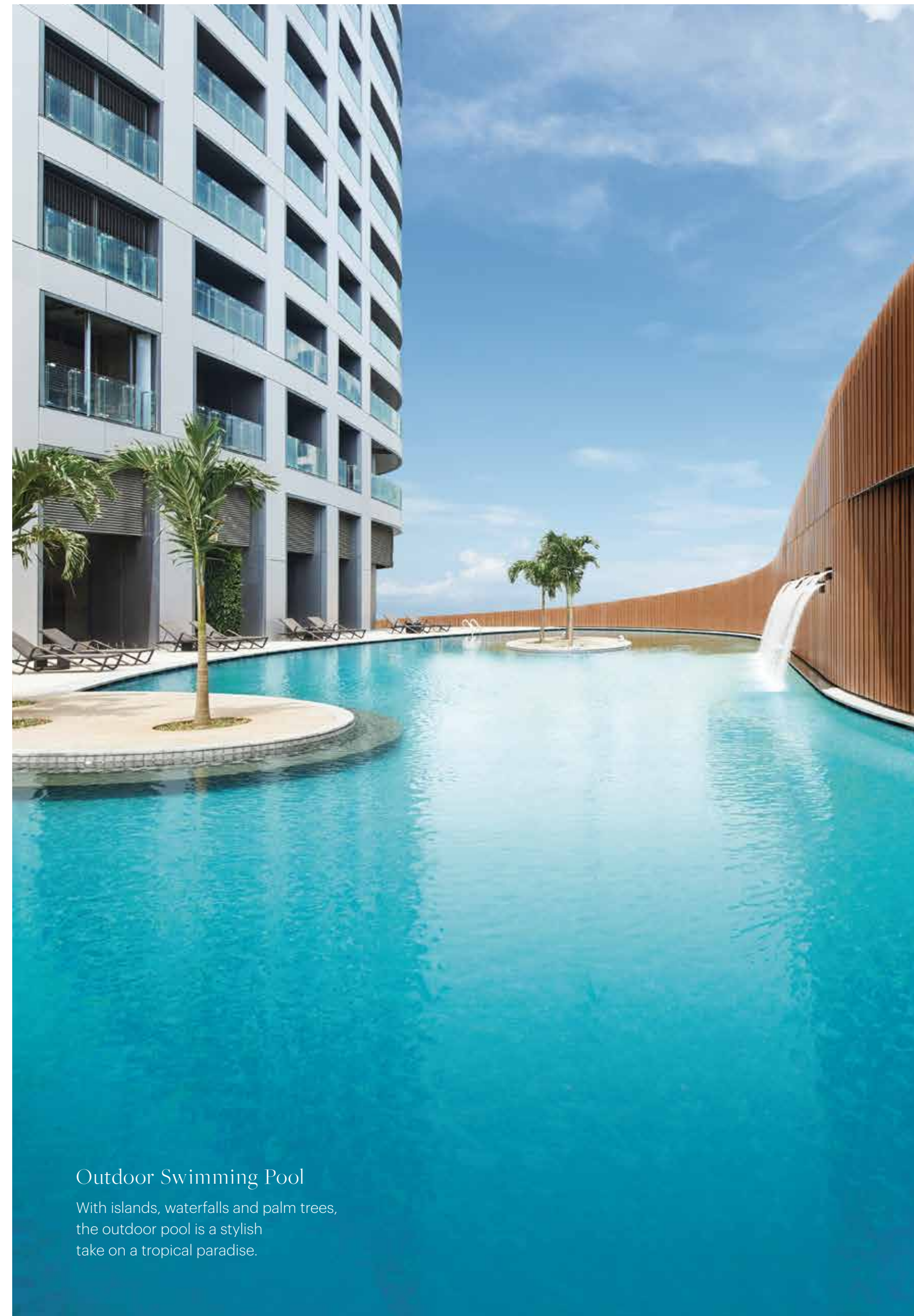
Actual site photo.



Actual site photo.

Indoor Pool

Glide through the azure waters at a pool that marries Zen-like serenity with ancient eastern opulence.



Outdoor Swimming Pool

With islands, waterfalls and palm trees, the outdoor pool is a stylish take on a tropical paradise.

Actual site photo.

The Juice Bar

The perfect place to enjoy good company and a fresh blend of your favourite fruits.



Actual site photo.



Actual site photo.

The 40-seat Private Theatre

Massage chairs, ottomans and a private snack bar. It's a theatre fit for a Hollywood mogul.



Actual site photo.

Clubhouse Activity Rooms

Invite your friends for a game of foosball, cards or billiards. Banish dull moments forever.



Actual site photo.

The Kids' Zone

Give your heirs their own kingdom complete with playsets and interactive digital projections.



Multipurpose Indoor Sports Court

With facilities for everything from Badminton to basketball, the private court is a true game changer.

Actual site photo.



One of the country's finest hospitality services.

At The World Towers, your every need – from the routine to the whimsical – will be taken care of by St. Amand, purveyors of world-class hospitality. If you want a 5-star dining experience at home, just say the word. Laundry and housekeeping will be taken care of with discretion and finesse. And technical and medical aid will be provided when needed. So what does one do when everything is taken care of with barely a nod? You'll have an experience-filled, 17-acre estate to explore.





A haven of privacy with embassy-level security.

At The World Towers, your safety and comfort is of paramount importance. The 7-level security system includes physical verification at the estate's grand central courtyard, multi-level barriers, electronic surveillance, private drop-off points, reception areas that are manned 24/7, and access-controlled elevators so you and your guests may come and go freely, safely and discreetly. All thoughtfully designed by experts from Israel – the best in the business.





People who appreciate the finer things in life, want to preserve them.

The highest safety, security and environmental norms are in place to protect you, your family and the environment at The World Towers. Designed and tested to withstand extreme weather conditions and earthquakes. Equipped with fire safety systems that surpass local requirements, comply with the International Building Code and include measures like fire evacuation elevators for the first time in India. Advanced technologies conserve, protect and recycle precious natural resources. Rainwater harvesting and 100% water recycling substantially reduce water consumption. Electricity monitoring software, solar energy and motion-sensor-driven lighting lowers energy consumption. Moreover, an abundance of over 500 trees and greenery surround The World Towers to ensure your children will grow in a naturally cooler, fresher and cleaner environment.





SITE ADDRESS: The World Towers, Lodha Place, Senapati Bapat Marg, Upper Worli, Mumbai - 400 013.

The plans, layouts, specifications, images and other details herein are indicative and the developer/owner reserves the right to change any or all of these in the interest of the development. Select fittings / options maybe available in limited units only or available at additional price and are not part of the standard unit. All brands mentioned herein maybe replaced by equivalent or better brand(s) as decided by the project architect. The printed material does not constitute an offer and / or contract of any type between the developer / owner and the recipient; any sales / lease of any unit in this development shall be solely governed by the terms of the agreement for sale / lease entered into between the parties and no details mentioned in this printed material shall in any way govern such transaction. The dimensions and / or areas stated in the plans are measured on basis of unfinished surfaces using polyline method and do not reflect the reduction in dimensions on account of the finishes being installed. Further, variance of +/- 3% in the unit carpet area and / or unfinished dimensions is possible due to design and construction variances. Maharashtra RERA Registration Nos. P51900008345, P51900008962 available at maharera.mahaonline.gov.in and OC received for World Crest and World One Tier 1. Date of Printing: August 2018



THE WORLD TOWERS

www.theworldtowers.com